

# DIGITAL RATE CARD



**MEDIA MATTERS**<sup>®</sup>  
incorporated

## 2023 ONLINE ADVERTISING RATES & SPECS

Our websites provide compelling and relevant content to the collision repair industry on a daily basis. Like their print counterparts, **Collisionrepairmag.com**, **Bodyworxprofessional.com**, **Canadianrecycler.ca**, **Towpromag.com**, the online **Training Directory** and the digital **Buyer's Guide** keep the collision repair industry up-to-date with the latest business, industry, training, product news and more. With new content uploaded to each site daily, including exclusive interviews and industry event coverage, there's something for everyone in the industry.

## DIGITAL SPECIFICATIONS

Standard IAB sizes are available on all websites with links and SEO applied, Contact your rep for more information on integrations and bundled packages

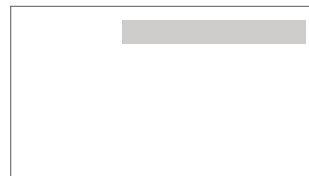
URL required. All ads due 2 weeks prior to posting.



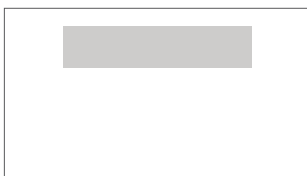
**Featured Rectangle**  
(263 x 330)



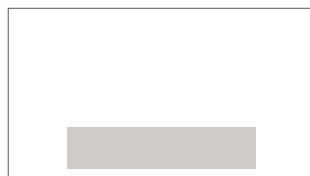
**Video**  
(263 x 250)



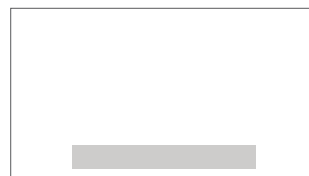
**Leaderboard**  
(728 x 90)



**Top Home Page**  
(750 x 200)



**Bottom Home Page**  
(750 x 200)



**Article Banner**  
(728 x 90)

**CollisionCommunity.com**  
Powered by Collision Repair



CONSUMERS GUIDE  
TO COLLISION REPAIR

**File Size** 80K or Less

**Format** JPEG OR PNG

**Conditions** Only one ad per digital display unit. Refresh of creative recommended per three month period. If more than one ad is required, multiple ad units or page domination\* is available.

**Links** Please provide specified URL for desired website or social designation.

**Material Deadline** Two weeks prior to post.

## EZINE (600 x 160)

Connect with over 9,000 opt in subscribers with the *Collision Repair* magazine daily e-zine. Our daily E-Zine contains fresh news content sent directly to you every morning. Advertising banners are available in **600 x 160** format with links to your website or social media destination.

## DAILY E-ZINE NEWSLETTER

Non-rotating ad space sent daily to over 9,000 active subscribers.



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**collisionrepairmag.com**