

WE'VE GOT YOU COVERED!



2021 ADVERTISING RATES & SPECS

Canadian Auto Recyclers magazine, issued annually, showcases the most modern and progressive auto recycling facilities from across the country. Published since 2006, each bilingual issue is steeped in forward thinking practices and environmentally conscious programs. This publication offers a comprehensive look at the recycling industry and describes how these companies are making a positive contribution to the Canadian economy.

MATERIAL REQUIREMENTS

Ads under 20MB can be sent via email to info@mediamatters.ca. If the ad is over 20MB, please provide a link or FTP information.

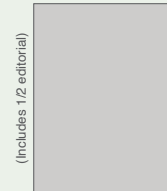
MAGAZINE TRIM	8.5" X 10.875"
PRINT TYPE	WEB OFFSET
COLOUR MODE	CMYK
FORMAT	CTP
RESOLUTION	300 DPI



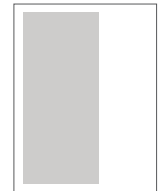
Double Page
W: (trim) 17"
H: (trim) 10.875"



Full Page
W: (trim) 8.5"
H: (trim) 10.875"

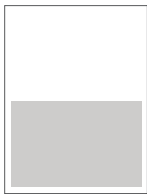


Profile Page
W: 8.5"
H: 10.875"

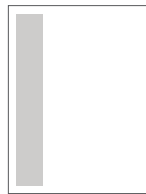


2/3 Page
W: (trim) 4.75"
H: (trim) 9.375"

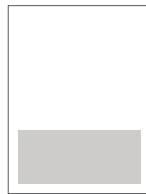
All ads due 2 weeks prior to going to press.



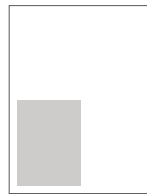
1/2 Horizontal
W: 7.5"
H: 4.75"



1/3 Vertical
W: 2.25"
H: 9.75"



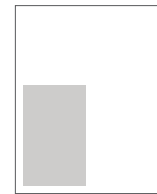
1/3 Horizontal
W: (trim) 7.25"
H: (trim) 3.5"



1/4 Square
W: 3.5"
H: 4.75"



1/4 Horizontal
W: 7.5"
H: 2"



1/2 Island
W: 4.5"
H: 7.25"

SPECIAL CLASSIFICATIONS

The word "Advertisement" will be placed above copy which, in the opinion of the publisher, resembles editorial matter.

CANCELLATION

Not accepted after material deadline. Please see the 2021 publication schedule.

SUPPLIED MATERIALS:

PDF/X1a, or a general PDF, including fonts and CMYK data, created to digital Magazine Advertising Canadian Specifications (dMACSCS). Media Matters Inc. does not accept responsibility for colour or colour trapping of material content that does not conform to Magazines Advertising Canadian Specifications (MACSCS). Production charges applied for material will be stored by Publisher for one year and then destroyed unless otherwise stated.

Sponsored columns/advertorial rates on request.



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